

# Join Denmark's robot and drone cluster Accelerate your innovation and growth



**ODENSE**  
robotics

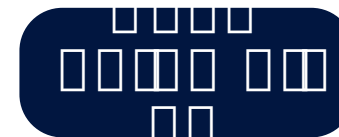
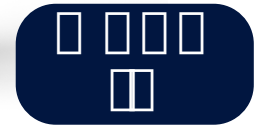
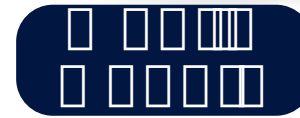
May 2021



# Denmark: a global leader in robotics

**Denmark ranks amongst the world's leading nations within robotics and automation. The country is home to global leaders within collaborative robots, food automation, mobile robots and service robots.**

The industry in Denmark delivers value for a wide range of sectors, where demand for standardised, safe and flexible solutions is increasing. As a result, robotics and automation has grown to become one of Denmark's most important future export industries.



# Investment magnet

More than EUR 860 million has been invested in Odense-based robotic companies since 2015. Total investments continued to grow last year, despite the pandemic.

The robotic industry on Funen has become a magnet for investors, who want to leverage the industry's significant growth potential. Investments are instrumental in facilitating new technical developments and enabling robotic startups and high-growth companies to fuel their expansion.

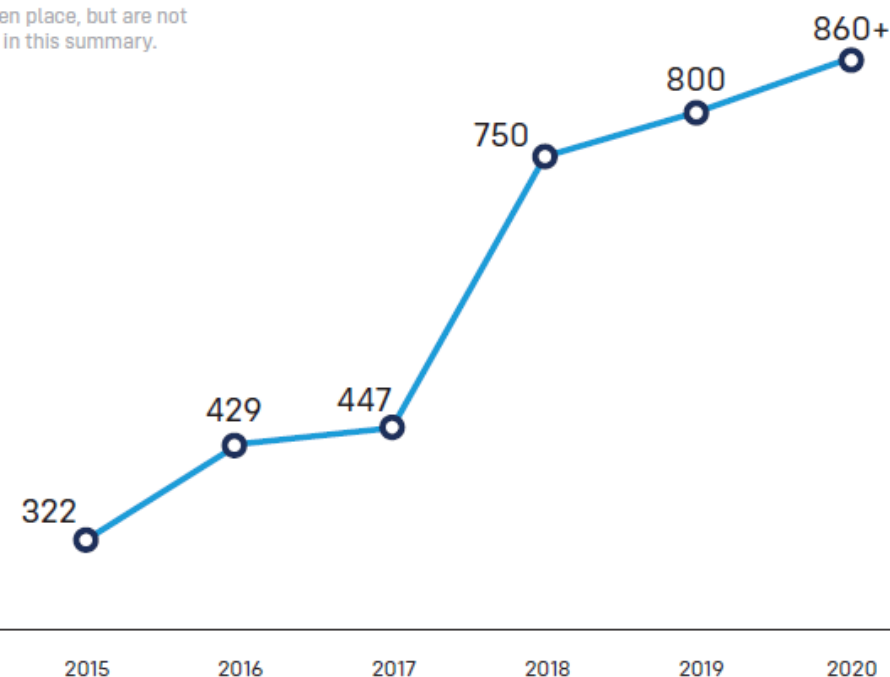
Investments of more than EUR 50 million were made last year in Funen-based robotic companies. Significant investments in 2020 include EUR 2 million to QuadSAT, securing the largest drone investment in Denmark, a round of EUR 25 million to OnRobot and EUR 16.5 million to Blue Ocean Robotics. This strong investment trajectory indicates that investors continue to foresee increasing global demand for robotics and automation.

Since 2015, more than EUR 860 million has been invested in Funen-based robotic companies. Syndication by Danish investors, public and venture funds were the primary sources of the incoming capital.

Exit capital being reinvested in the local ecosystem is a particularly interesting phenomenon, specific for the Odense area. This trend has been even more visible in 2020, with investments made by among others Esben Østergaard, Vækstfonden, Thomas Visti, Torben Frigaard Rasmussen, Lasse Kieffer and Enrico Krog Iversen.

## Total investments in companies, EUR million

Note: Additional investments with undisclosed amounts have taken place, but are not included in this summary.



Source: Odense Seed and Venture, February 2021

# We bring the ecosystem together

## PUBLIC SECTOR



Danmarks  
Erhvervsfremmebestyrelse

Municipalities

## ORGANISATIONS

Clusters  
Member and interest  
organisations



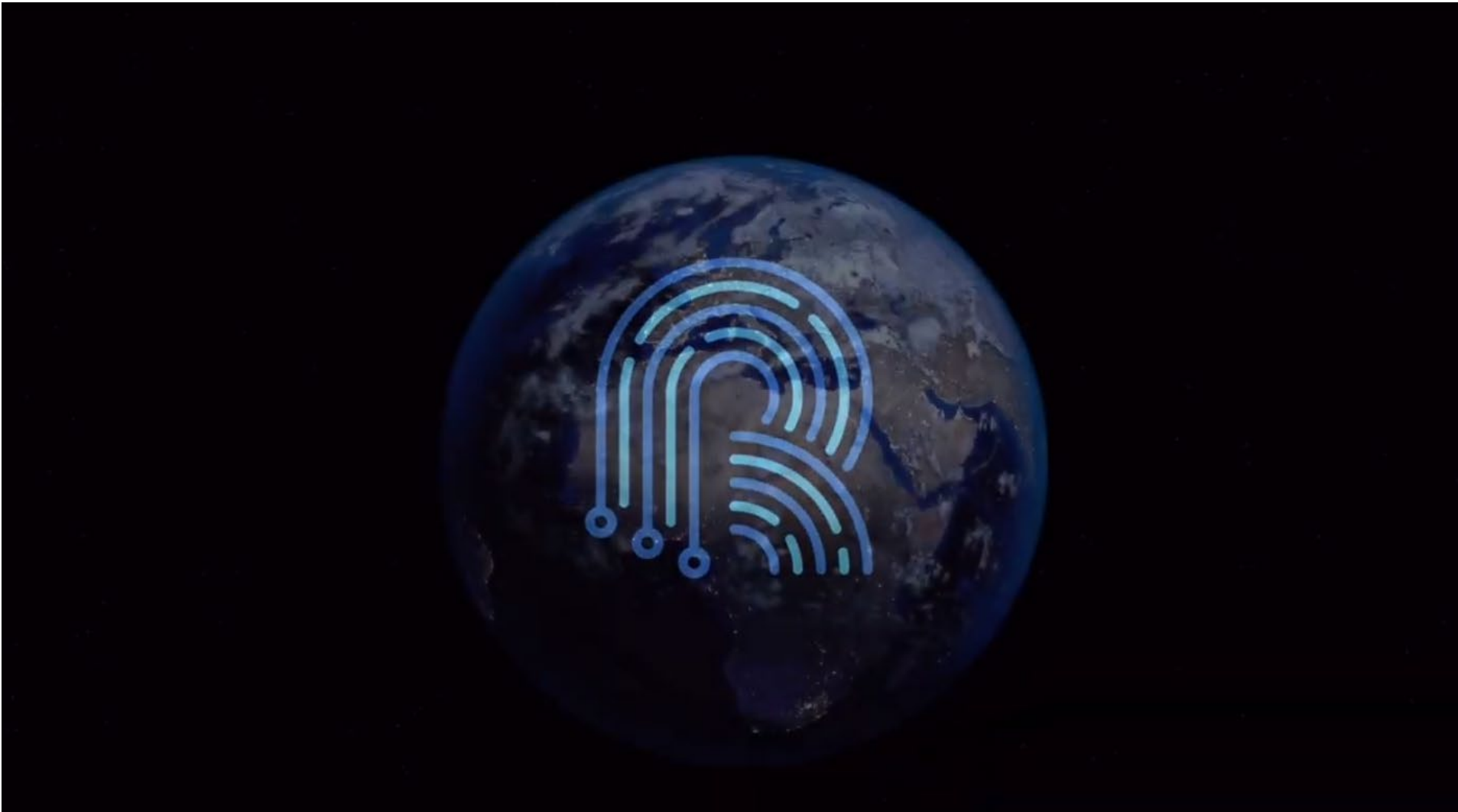
## INDUSTRY

300+ companies  
In Robotics,  
Automation and  
Drones

## KNOWLEDGE



# National klynge for robot og drone



Online video

OUR SERVICES



TECH DEVELOPMENT

Develop new technologies and products

- Test innovation concepts quickly and with low risk
- Access new knowledge and collaboration partners
- Explore new application areas
- Strengthen your product pipeline

BUSINESS DEVELOPMENT

Find new ways of strengthening company operations and strategy

- Prepare for global growth
- Refine your business model and strategy
- Tap into specialist industry knowledge
- Explore new markets

STARTUPS

Strengthen your startup's tech and business

- Accelerate your tech development
- Strengthen your business strategy
- Meet investors and suppliers
- Build industry partnerships

NETWORKS

Meet peers and share insights

- Network with industry peers
- Build trusted relations
- Gain insights and knowledge
- Identify innovation & business opportunities

VISIBILITY

Get noticed by customers, partners and peers at events

- Brand your company and technology
- Meet collaboration partners
- Strengthen cluster branding

ODENSE ROBOTICS

# StartUp Hub

The Odense Robotics StartUp Hub was established in 2015 at the Danish Technological Institute in Odense. Since then, a total of 25 robotic and drone companies have been part of the Hub.





**ODENSE**  
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